



## Cyngor Tref Rhydaman Ammanford Town Council

### Minutes of Wellbeing, Community Engagement and Events Committee Meeting of Ammanford Town Council (ATC)

on  
**Monday 22<sup>nd</sup> March 2021**  
Via Virtual Media on MS Teams

Attendees of Committee: Councillor Llio Davies (LD) (Chairperson); Mayor Julia Bell (JB); Councillor Rhys Fisher (RF)  
Non-Committee Members: Councillor Stefan Butler (SB); Councillor Emyr John (EJ); Councillor Rhodri Jones (RJ)

**Minutes taken by: Clerk Duncan Morgan (DSM)**

*Councillor Llio Davies Presiding*

*Meeting commenced at 19:43*

#### **1) Apologies and reasons for absence**

Councillor Gwenllian Harries (GH1)  
Deputy Mayor Gruff Harrison (GH)  
Councillor Geraint Jones

#### **2) Declarations of interest**

Councillor Rhys Fisher – Ammanford AFC  
Councillor Emyr John – Ammanford Foodbank  
Councillor Rhodri Jones – Ammanford AFC

RJ – Requested if the number of Members could be increased due to current COVID restrictions thus increasing the probability of meetings being held.  
The Clerk stated that he would look into the matter and report back.

#### **3) To discuss an events programme**

Easter Bonnet Virtual Competition

Closing Date – 2<sup>nd</sup> April 2021

1<sup>st</sup> Prize - £50

2<sup>nd</sup> Prize - £30

3<sup>rd</sup> Prize - £20

Lyn Morgans to run event

Prizes to be allocated via gift vouchers to be redeemed at Local Businesses based at Ammanford Town Centre  
Judges – JB & LD

#### Easter Window Dressing Competition

Closing Date – 2<sup>nd</sup> April 2020

1<sup>st</sup> Prize - £100

2<sup>nd</sup> Prize - £50

3<sup>rd</sup> Prize - £30

Lyn Morgans to run event virtually

Lyn Morgan to receive payment of £100 for the both Easter Bonnet Competition and Window Dressing Competition

Judges – JB & LD

#### Ammanford Funfair at Recreation Ground

Leading on from the meeting 8<sup>th</sup> March 2021 the Clerk reported and confirmed that this attraction with the proviso that the legislation allows would be held on the following dates:-  
31<sup>st</sup> August 2021 to set up.

1<sup>st</sup> to 5<sup>th</sup> September 2021 – Fun Fair to be live/run.

The Clerk was to check for any fixtures by RFC & AFC

#### Big Day Out/ Twrch Trwyth

After discussing it was agreed that one even be run along the lines of the Twrch Trwyth and be a mini version of previous events.

The Clerk reported that Joel Stenlake is unable to do the August Bank holiday as suggested in the last meeting. Joel has suggested 5<sup>th</sup> or 12<sup>th</sup> September 2021 and is going to put feelers out regarding other attractions that maybe available to be provided.

The Clerk would report back on progress.

It was discussed that £8K had been spent on the last event.

It was suggested and agreed that the event be held at Ammanford Park.

LD – Mentioned that Menter Bro Dinefwr could possibly help with some stands for event.

RJ – Suggested that stands should be free.

JB – Suggested that there should be a ceiling of £5 for food charges for each item i.e. One item and side.

EJ – Suggested that catering vans from businesses outside Ammanford should not be brought in.

JB – Suggested stands by Ammanford based businesses such Dominos, Amehas, etc.

#### Outdoor Cinema

Owing to success of this event in 2019 it was decided to run this event over two days with a different film on each day.

It was discussed that dates need to be finalised.

The provisional dates set were 17<sup>th</sup> & 18<sup>th</sup> September 2021 with a possible venue being the Recreation Ground.

#### Halloween

It was decided that this event would be held on Friday 29<sup>th</sup> October 2021.

### Remembrance Sunday

The Clerk reported that Remembrance Sunday was scheduled for 14<sup>th</sup> November 2021, not 7<sup>th</sup> November 2021 as thought in meeting on 8<sup>th</sup> March 2021.

Ammanford Town Council would be supporting Remembrance Sunday, and members would be present.

At this point the public were asked for their feedback and their comments were as follows:-

Liked the idea of the mini event as it was a short day

It was suggested that members of the public could take their own food reducing costs to members of the public attending the event

That members of the public may be prepared to pay £1.50 for stalls.

### Christmas Lights

Scheduled for 26<sup>th</sup> November 2021.

The Clerk would arrange a meeting with Leyton Morgan to discuss requirements.

#### **4. To further assistance from persons/organisations**

RF – Mentioned that Menter Bro Dinefwr might be able to help.

LD – Stated that she would contact Menter Bro Dinefwr.

LD – Would co-ordinate volunteers to help with the events.

It was suggested that local sports clubs could help with volunteering and that comms be sent out asking for volunteers to help.

**RJ – Left meeting at 19:30**

#### **5. To discuss/investigate funding from external sources**

It was suggested that local business be approached to provide sponsorship which should be events specific.

It was suggested that sponsors could have stalls at the events stating that they were sponsoring that event.

#### **6. To discuss creation of quarterly newsletter for the residents of Ammanford Town Parish**

It was agreed that this was a good idea with several forms of formats being suggested i.e.

Social Media, paper format.

Members to be proactive.

It was also suggested that the Local News Paper could be used to print good news stories.

EJ – Stated that ATC needs to be mindful of deadlines should the local newspapers be approached to place adverts for events.

SB – Suggested List A Print are an online based company tat could print the Newsletter.

The following suggestions were made regarding designing of the Newsletter in order to keep down costs:-

Approach Local Schools and run a competition i.e. 'A' – Level Students

Approach Local College to ascertain if students could help.

EJ – Suggested that the there needs to be Specific Design to include the ATC logo.

***Meeting Closed at 19:58***

**Signed: ..... (Chair)**

**Print Name:** .....

**Date:** .....

DRAFT